We claim:

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- 1. A device for implementing and maintaining an erection of the penis comprising: at least one energy source wherein the energy source is selected from the group consisting of: a magnet; bipolar magnet; bimetallic plate; bioceramic bead and a battery; and wherein the device is placed in proximity to the skin of a subject in need of enhanced sexual function.
- 2. The device according to claim 1, wherein the at least one energy source is at least one discrete region of the device.
 - 3. The device according to claim 1, wherein the at least one discrete region of the device has a width/diameter of at least about 0.1 centimeter to about 1.0 centimeter and a height of at least about 0.1 centimeter to about 1.0 centimeter.

4. The device according to claim 1, wherein the at least one discrete region of the device has a width/diameter of at least about 0.1 centimeter to about 0.5 centimeter and a height of at least about 0.1 centimeter to about 0.5 centimeter.

- 5. The device according to claim 1, wherein the at least one discrete region of the device has a width/a diameter of at least about 0.1 centimeter and a height of at least about 0.1 centimeter.
- 6. The device according to claim 1, wherein the at least one discrete region of the device has a width/a diameter of about 0.5 centimeter diameter and about 0.3 centimeter height.
 - 7. The device according to claim 1, wherein the at least one energy source is a magnet with a magnetic flux density of at least about 500-15,000 gauss.
 - 8. The device according to claim 1, wherein the at least one energy source is a magnet with a magnetic flux density of at least about 5,000-15,000 gauss.
- 9. The device according to claim 1, wherein the at least one energy source is a magnet with a magnetic flux density of at least about 5,000-9,000 gauss.

WO 2005/023365 PCT/IB2004/002863

- 10. The device according to claim 1, wherein the at least one energy source is a magnet with a magnetic flux density of at least about 9,000 gauss.
- 11. The device according to claim 1, wherein the at least one energy source is a magnet containing germanium.
 - 12. The device of claim 1, wherein the device is shaped as a cuff having inside and outside surface and inner and outer ends to receive a flaccid penis.
- 10 13. The device of claim 12, wherein the cuff has a gap to allow expansion of the cuff.
 - 14. The device of claim 13, wherein the cuff further comprises an adjustable, self-closing clip.
- 15. The device of claim 12, wherein the cuff has a length extending toward the penile glans a distance of at least about 1 millimeter to about 50 millimeters.

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- 16. The device of claim 12, wherein the cuff has a length extending toward the penile glans a distance of at least about 1 millimeter to about 25 millimeters.
- 17. The device of claim 12, wherein the cuff has a has a length extending toward the penile glans a distance of at least about 1 millimeter to about 10 millimeters.
- 18. The device according to claim 1, further comprising at least one temperature-25 sensing element.
 - 19. The device according to claim 18, wherein the temperature-sensing element is a crystal.
- 30 20. A method of treating a subject in need of enhanced sexual function, the method comprising exposing the at least one region of the penis of a subject to the device of claim 1 for up to 5 hours prior to sexual activity.
 - 21. The method according to claim 20, wherein the at least one region is an M-point.
 - 22. The method according to claim 21, wherein the M-point is contacted with the south pole of at least one magnet.